



DISTRICT GOVERNOR BILL BRADFELD'S MESSAGE

“Recruitment + Retention = Healthy Lions Clubs”

In my last monthly report we added 20 new members in Cadillac, Mt. Pleasant, Harrison and Arcadia during the months of July, August and September. The month of October has also proved to be another successful month with the following addition of new members; Cadillac 3, Manistee 3, and 4 new members in our Greenville Club for a total of 10 in the last month! My thanks go out to all of the Lions who were sponsors in making this milestone a reality. Let's all join in and keep this momentum going and growing. If this keeps up our District is on it's way to winning the award next year for most new members statewide. Go Lions of District 11E1. The contest between all Districts also includes adding another club and the most donations going to LCIF. If a District completes at least 2 of the 3 criteria they will be the named winners at our state convention in May.

I had the honor of giving the oath to the 3 new members in the Manistee Club, and the 4 new members in the Greenville Club. To date I have visited 16 clubs and enjoyed all of the camaraderie and hospitality shown by all clubs visited. We share ideas, information on fund raisers and how we coped with the Covid.

I have been receiving the information needed to develop the Fundraising Guidebook for our district and I would like to obtain the information needed by November 15, 2021 so we have time to distribute this valuable information to clubs at the December 11th Cabinet meeting at the Harrison Lions Clubhouse. The agenda will prove to be power packed for an exciting meeting. In addition to the fundraising guides there will be Lions awards for recognition, announcement of a new District Award, A1C diabetes tests, update on all future District events and tentatively we will have Past International Director Jenny Ware as a guest speaker. If you have never heard Lion Jenny articulate what Lions are all about you wont want to miss her presentation. All this and the great food and accomadations of the Harrison Lions Club. Also please do not forget we will have the parade of checks for donations from each club to all of our wonderful charities that we support. Please keep LCIF on your donation list as they have donated to Michigan \$616, 624.00 in the last 3 years and over \$100,000.00 to our district alone. Governor Bill Bradfield

1ST VDG Jackie Glazier's Message

PEACE POSTERS



November 15th—Remember your Peace Posters must be postmarked by November 15th. The winning poster **MUST** be sent to the District Governor on time to qualify. The District Governor will take the winning district Peace Poster to the December Council of Governors meeting where posters from all districts in the state will be voted on and the state winner will be determined. Thank you to the clubs of our district that participated in this great event for our youth. I am looking forward to seeing the winning poster at our District 11E1 Convention.

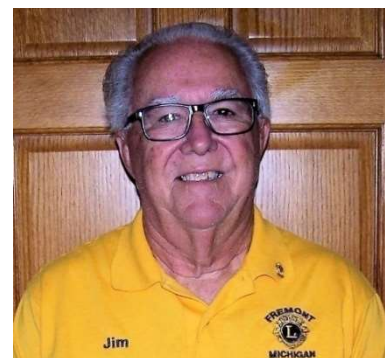
November, it's that time of year when some clubs have Lion members head to warmer states. If anything exciting has occurred in the last couple of years, Lions have learned that no matter where we are we can be with our fellow Lions and stay in contact. Not everyone likes Zoom, but it gives us a great opportunity to attend a conference or any Lions event held. As you travel Lions, stop in and visit a Lions Club in another state or town, and share your experience with your club and district. Lions it's fun sharing new ideas and spreading the word of Lionism.

November has my favorite holiday—Thanksgiving. I know as a Lion I feel thankful and blessed. Club visits and any meeting, event, or service I can attend or assist with I am thankful. Sending Happiest of Thanksgiving Wishes to All Lions of 11 E1 and their families from myself and Lion Steve.

2nd VDG Jim Patterson's Message

One of Governor Bill's goals is to have at least one "Model Club" in our District this year. This model club thing goes back to 2018 when LCIF announced its Campaign 100 fund drive. Campaign 100 began with the goal of raising \$300 million by June 30, 2021. It was designed to empower Lions to serve the needs of 200+ million people per year with a focus on eight areas:

- Vision
- Youth
- Disaster Relief
- Humanitarian Causes
- Diabetes
- Hunger
- Childhood Cancer
- Environment



The concept was that if *every* Lion member gave \$100 per year for three years the goal would be easily reached. With the onset of the pandemic that timeline was expanded one year. At the start (7/12/21) of Campaign 100's fourth and final year, fundraising stands at \$213,293,415, or 71 percent of LCIF's goal.

I was aware of Campaign 100 and always intended to donate but I just never got around to it. I think that is true of nearly everyone in my home club. We were aware - it just didn't register. So, when I volunteered to be the LCIF coordinator for our club I started getting all these emails about Campaign 100 and something called a "model club." I began doing the research that I should have done long ago and now I am embarrassed by my procrastination. This is a very worthy cause and goes to the heart of what it means to be a Lion.

A “model club” is simply one that pledges to donate an average of \$500 or more per member to LCIF by June 30, 2023. That doesn’t mean that each member has to kick in \$500. And it doesn’t mean that a club has to raise \$500 per member in new money. It just means that the club promises to donate an average of \$500 multiplied by the number of members in the club. For example, if a club has 30 members, they would have to donate \$15,000 to LCIF Campaign 100 within three years of submitting their commitment form.

But *everything they have donated to LCIF since July 1, 2017 already counts*. So, assuming \$1,000 per year, by July 1, 2021 the club has already met \$4,000 of the commitment. By July 1, 2023 that number would have grown to \$6,000. If every club member agreed to donate \$100 to Campaign 100 (\$50 per year or \$0.14 per day), that’s another \$3,000, bringing the total they would need to raise down to \$6,000.

This would require redoubling fund-raising efforts over the next two years. I believe it is well within a club’s ability if everyone “buys in” to the goal of becoming a model club.

I urge you to give this serious consideration. Here are links to a brochure and the commitment form:
Brochure: [md_gMplkLMQrj01.jpg.pdf \(webdamdb.com\)](#)
Form: [md_oXjlcnKOSN11.jpg.pdf \(webdamdb.com\)](#)

WE SERVE!

Service is a very important part of MY why for becoming a Lion!! I love the projects - both big and small. Anytime I can help someone - 9 times out of 10 - I am there.

We can all log into MyLion.com and register to report service. You can add future events to let others know what is happening in YOUR club. LCI has a page about service reporting. Go to LionsClubs.org and search for Service Reporting. It will tell you about Lions Club International wanting to service over 2 Million people a year!!! Be a part of helping over 2 Million people a year by adding your service.

November 14th is World Diabetes Day

November 15th is Opening Day for Firearm Deer Season

November 25th is Thanksgiving!! If your club does something out in the community - please report your amazing projects!

December 11th is our District Board meeting with the Parade of Checks. Report all your contributions!!

If you have questions or problems with your MyLion log-in, please contact me and I will do my best to help you gain access. If your club has not appointed an administrator for MyLion - find out who is your biggest geek and ask them to help!!! They will love it!!

Have a great month and Happy Turkey Day!!
Peggy Frank, GST District 11 E1



**DISTRICT 11E1 NOVEMBER LION OF THE MONTH
LION JIM BRUGGER—SHEPHERD LIONS CLUB**



Lion Jim joined the Shepherd Lions Club 20 years ago. Jim has been the club's president several times and is now in his eighth consecutive year as Shepherd Lions president. His Lions have been active under his presidency. They have helped about 30 people with eye exams and glasses and participated in helping get hearing aids from the Michigan Lions Foundation. The Shepherd Lions have built a pavilion in the Village Park in honor of Lions Kent and Betty Nerb. They have donated four benches and two doggie clean up stands around Shepherd. Lion Jim has provided leadership for these projects plus an after-prom party and sponsored the Miss Isabella County contest for the Fair. Lion Jim has provided leadership for their fundraisers which include selling Koze Nuts, two raffles a year, and bingo during the Maple Syrup Festival.

Lion Jim graduated from Coleman High School, served four years in the Marines, and was a policeman in Mt. Pleasant for 27 ½ years. He retired from the Police force and started his own House Painting Business. He was a member of the Coleman JCC and served as their President, Secretary, and Treasurer. He was President of the Police Officers Association several times and a Board Member of the Central Michigan Old Car Club.

CONGRATULATIONS TO JIM BRUGGER OUR NOVEMBER DISTRICT 11 E1 LION OF THE MONTH!

Lion Pete Conarty, District GLT

MEMBERSHIP - NOW!!

This is an exciting time to get new members. COVID restrictions are beginning to loosen up and there are many people looking for new opportunities after being homebound. The problem is that many of them know little about Lions. We do not always publicize the wonderful things that we do for our communities. When your club participates in an activity be sure that your community knows who is sponsoring it. If nothing more put out a sign. Wear your Lions hats, pins, and Lions masks (if you have one). Do not forget the adage, "JUST ASK." They are not going to ask you. They may not even know that you are a Lion unless you have talked about your club and activities to neighbors, friends, and co-workers. Ask them to join you in working a Lions activity or easier than that come to a meeting. Our clubs are getting older, we need new younger Lions. Congratulations to the Luther Lions Club! They are working their magic and have brought in an overwhelming number of new Lions. Keep up the excellent work. Our monthly membership growth indicates that we have added 83 new members this Lions year and lost 38 members. We have 970 Lions in our District. We are at the same point in membership where we were 12 months ago. Members are not going to just appear. You need to try. All the people we ask are not going to join but the ones that do will find a great amount of satisfaction at being a Lion if you involve them.

District GLT Lion Pete Conarty

WINNING GIFT BASKET!



PDG Janalee McClure presented with a gift basket by Lion Mike Hoy (& Cowboy).

PDG Janalee came up with the winning name for our District newsletter—**LIONS CONNECTIONS**.

Congratulations to Lion Janalee!

PDG Peggy Walls won the other gift basket through a drawing of Lions who participated in the "Name the Newsletter Contest."

Congratulations to Lion Peggy!

CLUB NEWS

SAND LAKE LIONS

Sand Lake Lions will be having their annual Variety Sale Saturday, November 13, 9-3 at the Sand Lake United Methodist Church Education Building, 6 Maple Street, Sand Lake. We are taking reservations for tables. Call 616-636-5425 and ask for Karen. Picture is from a prior sale, and was just a small segment of what was there.



KINGSLEY LIONS



For nearly a century, the Lions Clubs around the world have worked to help those with sight issues and blindness and one local club continued its efforts to help.

The Kingsley Lions Club held its annual White Cane Day fundraising event on Saturday, October 2nd, at Northland Foods, Northland EZ Mart, and the Kingsley Post Office.



Thank you to all that donated to this worthy cause and all donations will stay local.



The Kingsley Lions Club is now taking orders for our handmade Christmas Wreaths. The cost is \$25 each. You can order these beautiful holiday decorations from now through November 18, 2021. Please call Margaret at 231-263-7736 or Donna at 231-263-4499 to place your order. These wreaths will be available for scheduled pickup after November 20th.

They make a very warm and festive addition to any holiday decor.

COLEMAN LIONS

October has been a very busy month for Coleman Lions. We set up a booth at our town's annual event—*A Walk Thru Town*—on October 8 where we sold pop, water and can koozies. We were in the VFW Hall where a craft show was going on. Lions Al and Ann Roeseler worked this event.

On October 16, we had two events. In the morning 8 Lions and 2 others worked on the Adopt-A-Highway clean up. (see article below) In the evening Lions Chuck Dinsmore, Ross Kent and Steve Swan sold popcorn, candy, and pop at a Variety Show held at the High School. This annual show is run by Eastern Star to raise money for fireworks at the Christmas Parade.

Adopt-A-Highway

Coleman Lions and friends had a sunny, dry day on Saturday, October 16 for the Adopt-A-Highway road clean-up.



The ten workers collected 31 bags of trash from US 10, as well as a mattress and six tires!



Also collected was a large bag of returnable bottles and cans which were donated to the Boy Scouts.

Our final event was our **Charter Night** fundraiser, in which 15 Lions participated. The night was fun and a huge success. (see article below)

Coleman Lions Club had a fun and very successful **Charter Night** event celebrating 81 years of service. 150 people attended our event, including fifteen Lions from other District clubs. In attendance on Friday evening were DG Bill Bradfield (Cadillac), IPDG Bill and Lion Jackie Koch (White Cloud), 1ST VDG Jackie (Kingsley) & Lion Steve Glazier (Cedar Maple City), 2ND VDG Steve Patterson (Fremont), PDG Pam Schroeder & PDG Dan Gibbons (Onekama), PDG Janalee & Lion Lester McClure (White Cloud), PDG Harry Johnson (Baldwin), Lions Mike & Tina Hoy (Midland), and Lion Jim & Terry Brugger (Shepherd).



Our Heart of a Lion award was given to Patty Jo Bugh who started a summer speech program for Coleman kids over 50 years ago. She is now in an assisted living facility but still administers the program and has the pleasure of engaging CMU Speech and Language students with weekly conversations about showing children respect and care.



Our fundraiser included a silent auction, bucket drop, Hundred Square Board for an Amish Quilt, Door Key Game for a stay at Soaring Eagle Casino, Heads or Tails Game, 50/50 drawing,

hunting rifle raffle and a Live Auction. Local businesses, friends, and members provided a generous array of prizes for the evening which brought in a record amount.

Jenny's Catering of Shepherd prepared a delicious dinner of baked chicken, meatballs in gravy, mashed potatoes, green beans, and salads. Lions members provided a variety of desserts.

Tails won the Heads or Tails Game!



BARRYTON LIONS

This year we held 3 fundraisers with our Brat Wagon during the Barryton Lilac Festival, Remus Days Festival, and Barryton Heritage Days Festival. As a result of these fundraising activities, we awarded four \$500 scholarships to our local high school students to be used towards their continuing education.

We were also able to award \$500 to the Gerald Pitts American Legion Post 473 to help them in their efforts to replace the post furnace which had become a hazard.



It is our honor to help and support our local community.

FREMONT LIONS



Fremont Lions Club participated in this year's Harvest Festival Hay Art Competition in Fremont with their entry of Carl from the movie "UP" created by Lions Evie Reed and Brenda Adsmond. Voting is done by bringing non-perishable food items to the Fremont Chamber of Commerce office during the voting window. One Business and One Residential winner is chosen by the most weight in food collected. All food donations were donated to True North Food Pantry! Fremont Lions Club did not win for the entry with the most food donated, however, 10,598 lbs. of food were collected

so the real winner is True North and the people they serve.

HARRISON LIONS

Harrison Lions Club bingo is going well. We are doing Thanksgiving baskets for 12 veterans in our community. Our president RoseMarie Lay, 1st VP Bob G., and Secretary Cindy Sharp will be attending the Leadership class in November. Cabinet meeting/Fall Conference is being held at our club on December 11, 2021. New Harrison Lion club member, Barry, is updating our club web site.

GREENVILLE LIONS



Greenville Lions Club Thanksgiving meals.

Every Thanksgiving week we provide 65 meals for the poorest Families in the Greenville School District. I provide a 10 pound ham, a 12 pound turkey, 10 pounds of potatoes and all the fixings. This will keep these families in food for the long weekend.

(This is an older picture of putting these meals together.)



(This is what my freezer looks like before the event.)

Lion Larry Alman

WHITE CLOUD LIONS

Dear Attendees,

Thanks a million for attending the White Cloud Lions Anniversary Party last Saturday. We're always a little nervous when we start the planning process but *Lions came, our families came, and our friends came* so our Anniversary Celebration was a complete success!

Our October Anniversary Celebration is always the responsibility of our current President because the President decides the October *date*, the *menu*, and the *project* that will be completed with the funds. President Jackie Millis picked Saturday, October 23rd, picked 'flamingos' for the theme, picked the Swiss steak dinner, and her chosen project is the window dressings in the front of our den because last year the window blinds were taken down and thrown out when we painted the inside of our den. The room was beautifully pink with the flamingos, the Swiss steak dinner was delicious, and the friendly conversations were the highlight of the evening! We earned enough money from the silent auction to complete the window dressings! **President Jackie** you did a great job with the Anniversary Party! We are very proud of you.



Lions attended from *Fremont Lions, Cedar-Maple City Lions, Central Montcalm Lions, Coleman Lions, Fremont Lions, Hart Lions, Kingsley Lions, Onekama Lions* and of course the *White Cloud Lions Club*. We appreciated the items many of you donated for the silent auction fundraiser. Special Thanks to **Lowe's** too as they donated a full table of items to sell for the Lions silent auction. And Special Thanks to the many members of **Grace Lutheran Church** that attended and helped make our Anniversary Celebration a complete success!

White Cloud Lions combined their Program meeting with an outstanding **service project** in October. We set up and organized a **'take home' art project** for the children that participate in the **White Cloud Library Children Activities**. We are hoping we will be able to do it several times this year. All members were pretty excited to do this for our local children!

CENTRAL MONTCALM LIONS

The Central Montcalm Lions had guest speaker, Sue Kearney of the We Care for Kids Council, at our October meeting. Sue spoke to us about the importance of child abuse prevention. We look forward to volunteering at the Family Fun day that they sponsor in the spring.

We also voted on our Peace Poster applicants.....it was tough to narrow down to one with 29 excellent entries.



MIDLAND LIONS

DG Bill Bradfield was our special speaker at our regular meeting on October 2.



Also present was our IPDG Bill Koch who arrived to recognize Lions Mike and Tina Hoy for their support during his year as DG.



Pictured (above) are DG Bill Bradfield, IPDG Bill Koch, & PDG Pete Conarty.



Midland Lions Club presented a \$25,000 check to the Midland Area Community Foundation, Director of Development Emily Schafer, so they can administer the Maier Scholarship on the club's behalf.

COATS FOR KIDS DRIVE



The Midland Lions Club activity for the Holiday Season is to provide at least 50 coats for the Coats for Kids Drive. We have four all ready. Forty Six to GO!! We will be collecting coats during the month of November. At the end of the month, Lion Pete will deliver them to the Salvation Army.

District Projects



My Shadow-Cowboy—Update

Photography picture of Cowboy taken at the Retriever Fever event in September.

We are working hard as a team to reinforce Cowboy's skills in ignoring distractions while on the leash so that he doesn't pull Lion Mike over.

If you have not already done so, please invite us to visit your club for a presentation. Cowboy is eager to get out and show what he can do. Our contact information is hoym@charter.net or 989-832-8354. *PAWS With A Cause* is a District Project that clubs are encouraged to support. Their campus is now open to the public. Contact them at pawswithacause.org or call them at 1-616-877-7297 for more information or to schedule a visit.

Lions Mike, Cowboy (& Tina) Hoy
PAWS District 11E1 Project Co-Chairs

EYEGLOSS MISSION TRIP 2022

There will be a District Eyeglass Mission in the middle of February 2022 and the destination will be Puerto Penasco, Mexico. We are looking for Eye doctors and other volunteers to participate in this worthwhile Lions Project.

Please contact PDG Harry Johnson for more details at 231-745-4524 or lionharry1947@gmail.com.

USED HEARING AID DONATIONS

Remember we accept used hearing aids of any age or condition. All used hearing aids are recycled with one of the hearing aid manufactures. Lions of Michigan Foundation is given credits to be used towards the purchase of new hearing aids. Most Clubs collect hearing aids with their glasses. If you have hearing aids for recycling give them to our Foundation Reps. Lions Pete or Pam, your Zone Chairs, or Lion Peggy Frank at 616 217-6840 for pick-up.

DISTRICT FLOAT

The District Float will be at its new home beginning August 1st. The address is 8543 E 7 mile RD, Big Rapids, 49307. Reservations still need to go through myself, using the form on the District website. The float is available. Whichever Club picks it up is responsible to return it promptly! Any questions, contact Lion Laura Johnson at 231-250-0537.

Service Stories and submissions to LIONS CONNECTIONS

We post club service stories and/or news under the "Club News" section of the District newsletter. Has your story been shared? Our District 11E1 newsletter is forwarded to Lions of Michigan for consideration in the LION PRIDE. Please submit articles in Word [Please no PDF files] and pictures in jpeg format as an attachment for the December Newsletter by November 22 to Lions Mike and Tina Hoy at hoym@charter.net or 989-832-8354.

Any District 11E1 Lion can submit articles and/or pictures for the newsletter. We encourage all clubs to participate as this is your newsletter! It is helpful for a club to designate who submits materials, but that is only a suggestion. Please contact us if you have any questions.

LIONS CONNECTIONS Editors

Lions of Michigan Foundation Dr. Robert Mathog Lions Hearing Centers

Cookbook Fundraiser



Lions Clubs are well known throughout the world for the services we provide to help people with hearing and vision loss. Nearly a century ago, Helen Keller challenged Lions Clubs to be "Knights of the Blind," and she declared that "the problems of deafness are deeper and more complex, if not more important, than those of blindness. Deafness is a much worse misfortune, for it means the loss of the most vital stimulus — the sound of the voice that brings language, sets thoughts astir and keeps us in the intellectual company of man."

Our new Lions Hearing Centers Cookbook was developed to create awareness for the treatment of hearing loss and to provide funding for our Michigan Lions Affordable Hearing Aid and Hearing Screening Programs, which offer affordable hearing care options for Michigan residents.

With your help, we can continue to change the lives of thousands of Michigan residents who need and depend on the Lions Clubs of Michigan and our partners, sponsors and friends for the treatment of their hearing loss. As a Public Charity, all contributions to the Lions of Michigan Foundation are tax deductible to the full extent allowed by law. We appreciate your support!

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Order and Recipe Submission Form - Deadline October 1, 2021
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- I would like to purchase ____ cookbook(s) for \$20 each for a total of \$_____.
- I have enclosed/attached a copy of my personal or family recipe that you may use in the cookbook.
- I would like to make a donation to the Lions Hearing Centers in the amount of \$_____.

Payment Method: ___ Check ___ Credit Card ___ Pay Pal (info@lmsf.net)

Card Number: _____

Expiration Date: _____ CVV Code: _____

Signature: _____

First Name: _____ Last Name: _____

Mailing Address: _____

City/State/Zip Code: _____ State: _____ Zip Code: _____

Telephone: _____ Email: _____

5730 Executive Drive - Lansing, Michigan 48911 - 517-887-6640 - 517-887-6642 (Fax) - info@lmsf.net



2022 Lions Clubs of Michigan Scholarship for the Visually Impaired

Three \$3,000 scholarships to be awarded

Please mail completed scholarship application to:

The Lions of Michigan State Office

Attn: Scholarship Committee
5730 Executive Drive, Lansing, MI 48911
www.lionsofmi.com

Phone: (517) 887-6640
Fax: (517) 887-6642
email: lions@lionsofmi.com



Scholarship Criteria:

1. Must be legally blind and provide verification (letter from optometrist or ophthalmologist or letter from vocational counselor).
2. Applicants must be a resident of the State of Michigan and a United States Citizen (International students must provide proof of citizenship) and either attending or accepted by an accredited trade or business school, college or university.
3. Applicants must complete the official scholarship application (both sides).
4. Must submit two letters of recommendation.
5. Must submit an essay outlining why you need the scholarship.
6. Must have a minimum GPA of 2.5 (transcript required).
7. Completed scholarship applications must be postmarked **NO LATER THAN NOVEMBER 30th** annually.
8. Must attend the Lions of Michigan Forum to accept scholarship during a ceremonial presentation. *(Actual check(s) will be issued to the school/university/equipment manufacturer upon submission of documentation. Two weeks notice required).*

Scholarship Selection Process:

1. Lions of Michigan Scholarship Committee will review all applications during January.
2. This scholarship will be awarded in February annually at the Michigan Forum.

Name		Phone	()	
Address				
City		State		Zip
Email Address				
Date of Birth		* Degree of visual acuity		
* Legally blind is defined as best corrected vision in both eyes of 20/200 or less and/or visual fields of less than 20 degrees.				
How did you hear about the scholarship?				

Education Information

High School you attended		
What college or other institution are you attending/planning to attend?		
Have you been accepted?		
What do you plan to study?		
What are your personal and educational goals?		
How will the scholarship funds be used? <i>(Check all that apply)</i>		
<input type="checkbox"/> Tuition	<input type="checkbox"/> Books	<input type="checkbox"/> Housing
<input type="checkbox"/> Specialized Equipment (please specify) _____		
<input type="checkbox"/> Other (please specify) _____		

Organizations, Activities and Awards

Describe briefly your most significant public service, community, or campus activities associated with your education and/or future career goals.

Special honors and awards	
Special talents and training	

Applicant's Signature		Date	
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