



**NEWSLETTER  
DISTRICT 11E1  
FEBRUARY 2016**



**Picture: Front – DG Pam Schroeder, 2<sup>nd</sup> Row – 2<sup>nd</sup> VDG Peggy Walls, 1<sup>st</sup> VDG Ron Gibson**

**DISTRICT GOVERNOR'S MESSAGE**

I am getting ready to get back on the road and visit more clubs. If your club has not set a date for me to visit, call and set your date. I have visited half of the clubs and have really enjoyed visiting with all of you. Take your club on a visitation to another club, get ideas and make new friends.

Club Presidents, there is a form online called the Club President Award form, get the form filled out and sent to your Zone chair before June 1, 2016. Many of you are doing a fantastic job and this award is for you. The Zone chair will forward them to me to be sent into International.

Now is the time to send your donations to the State projects, Lions of Michigan Foundation and Lions International Foundation. These organizations do great things, but need your support to continue to service people. The size of the donation is up to the club, no matter how small or how big it all helps the cause.

The Council of Governors are working on a project with the Lions of Mexico to help the poverty stricken Children in Mexico. We are asking each club to send \$100 to Lions of Michigan, with Council Project in memo. Our efforts will show what Lions in Michigan can do when we work together and open our hearts to those in need. Thanking you in advance for helping myself and the Council of Governors on this project.

The convention is coming and we have a great two days planned. We have reduced the banquet price for you. Come join us for a FUN weekend.

Let`s have fun as we Serve!

DG Pam 231/889-4870  
[dgibbons4870@charter.net](mailto:dgibbons4870@charter.net)

**DISTRICT OFFICERS**

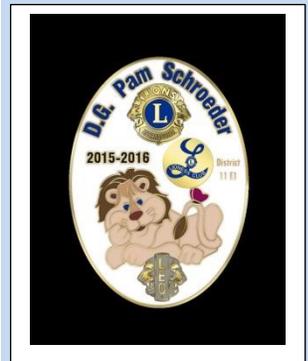
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TREASURER KAY BRANDT  
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HARRISON, MI 48625  
jbkb@ispmgt.com



**WEB SITE**  
**[WWW.MILIONS](http://WWW.MILIONS11E1.ORG)**  
**11E1.ORG**

## DIETRICK 11 E1 NEWSLETTER



### FREMONT LIONS

Members of the Fremont Lions Club joined with teachers and students from Fremont Schools and Hesperia Schools to visit the Ferris State University's Michigan College of Optometry. This visit was more than a field trip. It involved students receiving eye exams and if found in need of eyeglasses, would receive the opportunity to choose their own glasses. The program was led by Sarah Hinkley, OD, Professor and Chief of Vision Rehabilitation Services of the Michigan College of Optometry. They made provisions for any student found to be in need of further services to be referred to a local provider in their area or even invited to return to the college for any specialized services only offered at the college. The entire Ferris State University Eye Center was closed for the day to accommodate students from Fremont and Hesperia Schools examined by 3<sup>rd</sup> year and 4<sup>th</sup> year students along with current faculty of the Michigan College of Optometry.

### LEADERSHIP AWARD

IPDG Pete Conarty is presenting 2ndVDG Peggy Walls an LCIF Leadership Award for her outstanding leadership as a Zone Chair in 2014-15. The Zone Chair Program was part of PIP Joe Preston's Four Paws Award program to support outstanding Zone Chairs. PCC Janalee McClure and deceased Lion Connie McMorris, also, received Paws Awards for Zone Chairs.



### EMPIRE LIONS

Picture 1: Empire King Lion John Pepler and Lion secretary Joan Seilaff with some of the 140 items collected by the Empire Lions for the Toys for Tots campaign. Picture 2: Lion Doug Slessman was presented the Empire Lion of the Year award by former recipients Dick Figura and Jackie Glazier and King Lion John Pepler at the annual Christmas dinner.

### LIONS INTERNATIONAL SURVEY

Lions International has been e-mailing a survey to members. The survey takes 5 minutes to complete on line. The purpose of the survey is to help LCI determine its direction of service for the next century. Please take 5 minutes and complete it.

### CONVENTION

#### MEMORIAL SERVICE

There is a change in this year's Memorial Service. The life and service of our departed Lions will be eulogized on Saturday morning after breakfast. Each club is asked to submit a picture and a short resume of your deceased Lions since the last convention. Memorials should be e-mailed to Lion Karla Roebuck at [kroebuck@greenridge.com](mailto:kroebuck@greenridge.com) or mailed to Karla at 12195 Arthur Rd. Rodney, MI 49342. If possible, please e-mail the material. Deadline-March 26.



### **Lion Jim Nostrant, Big Rapids Lion Reaches Milestone**

Jim Nostrant has been the public address announcer at more than 1,000 sporting events in his career, which puts him in elite company. He is the 19th announcer to join the National Association of Sports Public Address Announcers 1,000 club, according to the NASPAA website. “I have loved sports since I was a little guy,” said Nostrant, who is in his 60s. “I played football, basketball and baseball in high school, and baseball during freshman year of college. I’ve always had a passion for it, so when I couldn’t play anymore, I thought I’d talk about it.” Nostrant has been announcing on and off for 43 years, which includes high school, collegiate and professional levels. He moved to Big Rapids in the fall of 1985 and has announced Ferris State University events since 1986. He is the current PA announcer for Bulldog football and volleyball games, and also spent time announcing hockey and basketball games. FSU’s Nov. 21, home playoff game against Texas A&M University-Commerce was Nostrant’s 1,075 career event.



### **DISTRICT 11 E1 CONVENTION SPEAKER CYNTHIA “CINDY” B. GREGG LCI PAST INTERNATIONAL DIRECTOR**

Cindy B. Gregg, from Bells Vernon, Pennsylvania, USA, was elected to serve a two-year term as a director of Lions Clubs International at the association’s 96th International Convention held in Hamburg, Germany July 5 through 9, 2013. Past Director Gregg is a retired music teacher. A member of the Rostraver Township Lions Club since 2000, she has held many offices within the association, including president, district governor, council chairperson, district MERL coordinator and district LCIF coordinator. In recognition of her service to the association, she has received numerous awards including the Club Excellence Award, Leadership Award, two President’s Medals, four International President’s Certificates of Appreciation, the Certified Guiding Lion Medal and the Joseph L. Wroblewski Award. She is also a Progressive Melvin Jones Fellow. In addition to her Lions activities, Past Director Gregg is active in numerous professional and community organizations, including the Arts Education Collaborative Leadership Institute, National Association for Music Education, and the American Orff-Schulwerk Association. Past Director Gregg and her husband, Tom, also a Lion and Progressive Melvin Jones Fellow, have a son and a daughter, both of whom are Lions. They have one grandchild.

- CONVENTION CHECK LIST:**
1. Park Place room reservation by March 8.
  2. Registration form in by March 26, \$10 per person – Late \$15
  3. Club Credentials list in by March 26 –qualify to vote
  4. Memorial pictures and bios (deceased Lions since last convention) sent in.
  5. Plans to enter a red wagon in the Lions Convention floats. (Sat. afternoon)
  6. Place an ad in the Convention Tid Bits book – helps defray convention costs.
  7. Silent Auction Items – ready for Convention.



1<sup>ST</sup> VDG  
RON GIBSON  
MESSAGE

I had coffee recently with the friend who sponsored me to become a Lion 15 years ago. In my opinion he represents all that's good about being a Lion. He attends club meetings, helps with service projects and fundraisers and is still looking for new members. He is our co-Lion Tamer and mint chair. Did I mention he's 91 years old and has been a Lion for over 50 years? My guess is many of you have someone like this in your club. Please thank them when you see them for all they do and for the difference they continue to make in your community. We should all have their dedication for service!

The Weidman Lions Club annual Peace Poster winners: Pictured from left, Lion Karlis Greizis, Zeta Zeneberg (6th Grade) 1st Place winner of \$50.00, and Reece Cotter runner-up \$25.00 winner, and Lion John Budde.

## Peace Poster Contest Kits on Sale

The theme for the 2016-17 Peace Poster Contest is "A Celebration of Peace." Sponsor a Peace Poster Contest in your



community and encourage local boys and girls (ages 11-13) to celebrate peace through art. Resources for organizing and promoting your club's contest are included in the Peace Poster Contest Kit, which may be purchased from the Club Supplies Sales Department. [Visit the Club Supplies Store](#) and enter "Peace Poster Kit" in the Search Box. [Visit the LCI website](#) to learn more about the Peace Poster Contest, see past winning posters, [watch the Peace Poster Contest video](#) and more.



2<sup>ND</sup> VDG  
PEGGY WALLS  
MESSAGE

Last Saturday there was a beautiful early morning rainbow in the sky. An unusual site for Michigan in January. Reminded everyone who saw it of the idea of hope and miracles. Small miracles occur in our lives every day. Often we do not see them as we are too busy or distracted. I would encourage each one of us to "slow down" and recognize the miracles in our lives. Realize, too, that you may be the small and significant miracle in another's life. The avenue of Lionism allows us to join with others and accomplish even bigger miracles. Do not be hesitant to share the reality of miracles with one another.



**11-E1 Convention Registration Form**

April 8th & 9th, 2016  
Park Place Hotel, 300 East Street, Traverse City, MI 49664

For hotel reservations, call hotel direct at 231-946-5000

Room Rate: \$ 79.95

Club Name: \_\_\_\_\_ District: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_

If you have special Needs (meals or hearing or sight impairment) please contact Lion Jerry Brandt, 989-578-7599 by April 1st, 2016

	Registration (s) Please Print Clearly Enter information for each person attending	Registration Fee \$10.00 per person (after March 26 2016 \$15.00)	\$18.00 Friday Party	\$13.00 Saturday Breakfast	\$14.25 Saturday Lunch	\$19.00 Saturday Banquet Dinner White Fish, Or Chicken	Sunday Brunch On your own	Total Per Person
1st Timer								
Guest								
Campus Club								
Leo								
Lioness								
Lion								
<b>Totals</b>								
<b>Grand Total</b>								

Please Make Checks Payable to: District 11-E1 Convention | Payment must be included with Registration Form  
 Send registration forms to: PDG Jerry Brandt, 3121 Dale St., Harrison, MI 48625  
 Registration Deadline: March 26th, 2016- Must pay late registration fee (\$15.00/Person) after deadline.

This District 11 E1 Registration form can be used to register for the April 8-9, 2016 District Convention in Traverse City. Call in your hotel reservations using the number at the top of the form.  
**The hotel price is \$69.95 a night not the price indicated on the form.** This form should be returned to PDG Jerry Brandt with your check by March 26, 2016. After that date, late registrations are \$15.00 per person.

**2016 Convention**

Fun Time 

Hotel registration dead line for our room block and rate is **March 8, 2016. Register Early.**

Please complete your registration form for 2016 convention and mail it to Jerry Brandt. (address is on the form.)

Please submit picture and short bio (25 words or less) on deceased members of your Lions Club. These should be members who have passed since our last convention. Dead line to submit information will be March 26th, 2016. **Only information submitted will appear in the memorial folder.**

**Please remember to bring your auction items to the convention.**

**There is a larger District 11 E1 Convention Registration Form on the website, also the Club Credential Form It will be easier to fill out and download, [www.Milions11e1.org](http://www.Milions11e1.org)**

## MICHIGAN LIONS FORUM REGISTRATION FORM

If you plan to go to the Forum, and missed the registration form in the Lions Pride register NOW – Due date is Jan. 30, 2016, forms will be filled according to availability after that date ( Forum February 26-27).

### Registration Form

Please complete both sides of registration form and send it along with a check or credit card information to:  
Michigan Lions Forum  
5730 Executive Drive • Lansing, MI 48911  
FAX# 1-517-887-6642

Club Name \_\_\_\_\_

District \_\_\_\_\_

Names of Registrants

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

# \_\_\_\_\_ Registrants at \$40.00/person\* \$ \_\_\_\_\_

\*Registration fee is \$40.00 for reservations received before January 30th. After 1/30/16, **Lunch & Forum Materials cannot be guaranteed.**

#### CREDIT CARD INFORMATION

Visa  Master Card  Discover

Card No.: \_\_\_\_\_

Exp Date: \_\_\_\_\_

CVC/CID Code: \_\_\_\_\_

Signature: \_\_\_\_\_

PLEASE MAKE CHECKS PAYABLE TO:  
Lions of Michigan

List food allergies or dietary requirements:

\_\_\_\_\_

Check here for the forum book on CD   
(For visually impaired only)

**REGISTER EARLY!**  
**Walk-Ins cannot be guaranteed**  
**Lunch or Forum Materials**

### REGISTRATION FORM CONTINUED

Mark the sessions you plan to attend.

#### Friday Night Session 7:30 p.m.

- Japan Mini Matsuri Festival  
Presenters: MSU Asian Studies Center

- Hospitality Suite - Presidential Parlor 9:30 p.m.

#### Saturday Sessions:

##### 1st Breakout Session - 8:30 a.m. (Check One)

- New Clubs -New Members: How to Achieve Both  
 Get Into the Zone! Zone Chair 101  
 Celebrate Good Times! 100th Centennial Celebration  
 Fundraising: Keeping It Clean. Keeping It Legal.

##### 2nd Breakout Session - 9:30 a.m. (Check One)

- The Role of the Club Officer  
 Tips for Professional Public Speaking  
 Identifying and Mentoring Future Leaders  
 Fundraising for Your Club: New Inspiration!

##### 3rd Breakout Session - 10:30 a.m. (Check One)

- Your Club Your Way  
 Best Practices for Marketing Your Club in Your Community  
 Let's Get Social! How to Effectively use Social Media to Promote your Club  
 911 Help During a Disaster: How to Apply for Assistance from LCI or LMSF

##### 4th Breakout Session -11:30 a.m. (Check One)

- Lions Orientation  
 Keeping Your Identity YOUR Identity  
 How to Assist the Needs of a Legally Blind Person in Michigan  
 Lions Bear Lake Camp

Lunch, White Cane Scholarships, Keynote Presentation, Closing Remarks & Door Prize Drawing 12:30 P.M.

Adjournment at 2:45 p.m.





## DISTRICT 11 E1 FEBRUARY CALENDAR

- 2 GROUNDHOG DAY**
- 10 ASH WEDNESDAY**
- 11 DG VISITS STANTON LIONS CLUB**
- 15 PRESIDENTS' DAY**
- 17 CONVENTION MEETING - CLARE**
- 14 HAPPY VALENTINES DAY**
- 26 VICE GOVERNOR TRAINING - LANSING**
- 27-28 MICHIGAN LIONS FORUM  
COUNCIL OF GOVERNORS  
CAUSEWAY BAY HOTEL, LANSING**

### DISTRICT CANDIDATE LETTERS OF ENDORSEMENT

Potential candidates for district offices are reminded that they need to get their club endorsement letters in prior to the cut-off date which is 60 days prior to the District Convention which is on Friday, April 8, 2016. Letters should be signed by your club secretary. Send your letter to PCC Dick Perrin, Elections Chair (13948 Jet Dr., Big Rapids, MI 49307) and a copy to the District Secretary Janalee McClure (PO Box 177, Brohman, MI49312).

District Convention Silent Auction items are needed for the Convention. Bring them to the convention or contact Lion Karla Kasten – Kaleva. Plan your red wagon float for the convention parade. Club's choice of theme.



### Cabinet Meeting...Presentations

Lion Dennis Belford (left), from Kaleva Lions, talked about his clubs Pasty sale. Every Thursday their club members gather to make them, then they are sold the same day. They generally make 120 per week and sell them for \$4.00 each.

Lion Bernie Baldwin (right), of the Weidman Lions talked about his clubs' calendar sale. Each numbered calendar sells for \$20 and each month has a \$50 winner and eight holidays each have a \$100 winner drawn. When making up the calendar they sell two ad spaces for each month for \$25, which covers the printing costs.

Lion Karla Roebuck (center) talked about her Chippewa Lake-Mecosta Clubs' July 4th event, formerly called a poker run that happens on their community's lake. Each card hand costs \$5 and they receive their first playing card. Then they proceed around the lake looking for the other six docks where their playing cards are distributed. The cash payout is 50% for the club and 50% for the winners.

## DISTRICT 11 E1 FEBRUARY NEWSLETTER

### District Lion of the Year

If you have a Lion in your club that is a Lion through and through, send a nomination to the District Governor.

This Lion does not serve on the district or state level.

“Someone that is out going, team player, and wanting to learn more about Lions.”

**Joined when**

**Local activities**

**Events attended**

This form must be in my hands by February 24, 2016

Send to D.G. Pam Schroeder

4829 Crescent Beach

Onekama, Mi. 49675

### LEADER DOG PROGRAM:

#### Did You Know?

As you can imagine, we receive many questions here at Leader Dogs for the Blind. Questions can range from how many volunteers do you have (last fiscal year we had 543 on campus volunteers totaling 48,958 hours of service!) to how many pounds of dog food do you use (56,000 lbs last year)? Below is a sampling of frequently asked questions:

#### Who can get a Leader Dog?

Leader Dog recipients must be at least 16 years old, legally blind, physically and emotionally capable of caring for a dog and must agree to use the dog in the intended manner. Leader Dog recipients must have demonstrated safe traveling skills.

#### How does someone get a Leader Dog?

Prospective clients complete an application, submit medical and physical exam forms, and supply personal references. They also send us a 10–15 minute video of themselves walking in their home area, demonstrating independent travel and the ability to safely navigate lighted intersections and street crossings. This video is important not only because it lets us know if a prospective client's orientation and mobility skills are advanced enough to work successfully with a guide dog, but also because it allows our instructors to begin the matching process of selecting a dog with the right size, gait, experiences and temperament for each client.

#### Do you only train dogs for people who are blind?

Yes. Leader Dog recipients must be legally blind to be considered to receive a dog. We also have a program for people who are deaf and blind.

#### Is there a charge for the services?

There is no charge for any of our programs and services, including the guide dog, equipment, training, transportation to and from our school, and room and board for 26 days. The same goes for clients in our 7 day Advanced Orientation and Mobility class and the week-long Summer Experience for Teens. Thank you Lions, Lioness and Leos for your support—Leader Dog receives no government or United Way funding. Picture: Leader Dog trainer Jen Sanderson communicates with a Deaf-Blind Client.





## BIG RAPIDS LIONS NAMED CITIZENS OF THE YEAR

Lions Bob and Mary Clark were named the Pioneer's 'Citizens of the Year'. It is difficult to begin covering all that they do for the Big Rapids Lions Club and the community! They work tirelessly for children and youth. Whether it is the Smile Boxes for WISE or the Homeless Teen hygiene items or their newest – Angels of Action book distribution program. Their Lions Club activities include the Peace Poster contest, working at the concession stand, handling the mint supplies and sales. They deliver meals for Meals on Wheels, shopping for Manna Pantry, support the Arts and Music in the community and the list goes on. The Big Rapids Lions are so proud to have Mary and Bob as a part of their Lions "family"!

# Centennial Community Legacy Projects

Connect with your Community and build your Lion Legacy by planning a Centennial Community Legacy Project. Legacy projects are visible gifts to your community that commemorate our International Lions Centennial.

Your Legacy project will serve as a reminder of how important your club is to the community during the Centennial and beyond. All Lions clubs are encouraged to complete a Legacy Project by June 30, 2018.

Ideas for Club Legacy Projects: New Lions signs, Donate a park bench, Dedicate a statue, Sponsor a fountain in a local park, Refurbish a playground, Donate a vehicle to a community organization, Build a pavilion in a park. Be creative with your club's ideas.

### TID BITS

Tid Bits is a booklet for Lions about Lions and their thoughts, activities and favorite ideas. It can be found in your convention packet. TidBits is something to share. It could be about your club's fundraiser (after April 9), a campaign item for a Lion running for a District office, your favorite poem or recipe, a wish for a Happy Birthday or Happy Anniversary for a spouse, a coupon for a partial payment for a club event, and the list goes on. TidBits was started at the 2015 District Convention and was a popular item. The booklet helps to defray convention costs and reduce the cost to Lions attending the convention.

Suggest that your club advertise in this District booklet or send in your own message.

The cost is \$25.00 for a full page (8 1/2" x 5 1/2") or \$15.00 for a half page ad. Make up your own ad, put in a picture or clip art and send the ad and check to:

Lion Brenda Adsmond - 411 Maple Street, Fremont, MI 49412, E-mail:

[badsmondathome@comcast.com](mailto:badsmondathome@comcast.com) or PDG Janalee McClure – P.O. Box 177, Brohman, MI 49312, E-mail: [janalee@riverview.net](mailto:janalee@riverview.net). Don't miss out on this opportunity.



## MD 11 PR and Centennial Committees State-Wide Billboard Campaign

A state-wide Centennial PR campaign is in the planning stages as the two committees have gained approval from the Council to apply for a \$15,000 LCI grant. If approved, the funds, along with additional funds from each district, will be used for a concentrated billboard media buy. The Council of Governors has voted unanimously to support this project and to request a minimum of \$100 per club from each district in Michigan's MD 11. Any club that contributes \$200 or more will receive a special banner patch commemorating their exceptional commitment to this project. Per Lions of Michigan State Treasurer Paul Hemeryck, funds may be drawn from *either* the clubs' Activities fund or from the Administrative account. The largest billboards will be placed on major freeways, while smaller "community billboards" will be utilized along major roads. Posters will also be available for placement in local churches, businesses, libraries, etc.... Each of the posters will have a space for specific club contact information, while the billboards will feature a website address as well as social media icons. The design will be based on the International Centennial logo but will be customized for the state of Michigan.

### **The objectives of this project are:**

- **Increase Awareness of Lions International and our Centennial Celebration**
- **Increase Donations to MI Lions Clubs**
- **Increase Membership in MI Lions Clubs**
- **Publicize MI Lions as a resource for those who need our services**

We are required to provide minimum matching funds of 20%. In order to conduct the extensive campaign we envision, we need to significantly exceed this match. The more funds we have to work with, the more areas we can cover, so please, start talking to your clubs about your contribution to this project.

By working together, we can have a huge impact with a relatively minimal expense to each club. Checks can be made payable to "Lions of Michigan" and put "Centennial PR Project" on the memo line. Please send all monies directly to the State Office at 5730 Executive Drive, Lansing, MI 48911. Thank you in advance for your contributions; we can't wait to get started!

CS Laura Hunt – MD 11 PR Chair

PDG Diane Wehby – MD 11 Centennial Chair